Audina® Hearing Instruments, Inc. was established in 1990 with a dedicated team of skilled individuals sharing a common vision - to build and distribute the finest products, while offering outstanding service with integrity and value. Today, Audina's associates continue to share that same commitment to designing and building state-of-the-art custom hearing instruments. Many of Audina's engineering, technical and sales associates have over 30 years of experience in the hearing industry. Our team is devoted to improving the quality of life for every person who wears an Audina hearing instrument.

- Privately owned American company
- Advanced technology
- Comprehensive product line to accommodate all hearing loss needs
- International reputation exporting to over 30 countries
- Recognized as a hearing industry leader
- Legendary customer service
- ISO Certified, 9001, 13485, CE

In this day of corporate conglomerates, Audina takes pride in maintaining its independence. An American privately-owned and operated company, Audina has established itself as a truly global organization with loyal and satisfied clients on every continent.

By maintaining ISO certification, Audina is demonstrating its commitment to our four measurable quality objectives: Quality, Delivery, Continual Improvement, and Committed Quality Suppliers. Our clients can be assured that Audina is an organization that is committed to providing them

with products that meet the highest quality standards; built by highly skilled and trained professional personnel.



Visit us online at audina.net for the latest information about better hearing and our complete line of advanced hearing instruments.



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ARC

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OPTI-TRIM®

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SIMPLEX ©

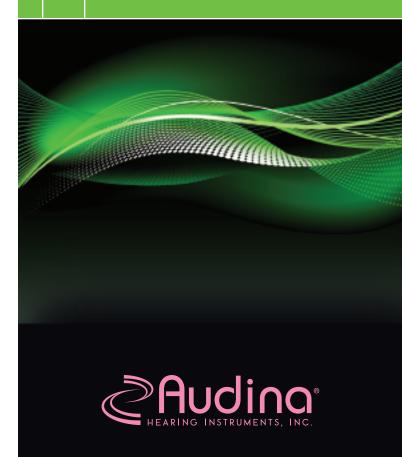
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Your Authorized Audina® Hearing
Healthcare Professional

www.audina.net



Stylish Performance



FEATURES

The new f(x) digital hearing instrument with its sleek and contoured patent-pending ergonomic design was created with our focus on You.

Key features include our new iScroll® Digital Volume Control, a smooth, easy-to-adjust gliding roller for those who may have limited dexterity. The new push-button memory switch is effortless to locate and operate. It is triple-perspiration-proof with three layers of protection.

The exceptional design of the flx provides a comfortable fit over previous generations of hearing instruments. You and your hearing healthcare professional decide how to wear it over the ear (OTE) or behind the ear (BTE); with an open-fit ear bud or with a custom ear mold.

The *flx*ibility doesn't end there.....

With more standard features than previous hearing instruments, the *flx* provides endless solutions for your wearing comfort. It's the instrument that offers *stylish performance* for your active lifestyle!



Adaptive Directionality® automatically switches between microphone settings depending on noise in the environment while adapting to the source of speech. This provides you with extraordinary performance and understanding with seamless transition to different listening modes without any adjustment by you while wearing the flx.

Programmable Dual Microphone System allows you to select different listening modes depending on your listening situation with a click of the memory button; or you may wish to leave the flx in the fully automatic Adaptive Directionality setting for touch-free operation.

Exclusive iScroll® Digital Volume Control, is a smooth, easy-to-adjust gliding roller for those who may have limited dexterity.

Revolutionary Adaptive Feedback
Cancellation system with constant monitoring it virtually eliminates whistling, known as feedback.

Environmental Recognition System (ERS) offers the latest in reduction of environmental noise with a maximum setting to address the most extreme situations.

Programmable Power-on Delay gives you time to properly place your flx instrument without the normal whistling or feedback common when positioning a hearing instrument on or in your ear. Select from 4 time-delay options along with 4 power level settings for added flexibility.

Event Data Logging records power-on, volume control change, program change and low battery events - enabling an enhanced office consultation with your professional hearing healthcare provider.

Twelve (12) Channels, 12 Band Gain Equalizer Adjustment, and four (4) Programmable Memories

Standard Two (2) Year Warranty

Why Two Hearing Instruments are Better than One:

CHOICE

RIGHT

MAKE THE

Patients sometimes ask why their hearing healthcare professional recommends two hearing instruments rather than one. If you have a hearing loss in both ears, you are most likely a candidate for two hearing aids. Similar to the way refractory problems in both eyes are treated with a pair of glasses, it makes sense that bilateral hearing loss should be treated with binaural hearing aids. While a hearing healthcare provider can best determine if you are a candidate for two instruments, the ultimate decision is yours.

Consider these important advantages of a binaural (two ear) fitting:

- A more natural, "stereo sound" and an overall balanced feeling
- Improved ability to identify the direction of the sound, which is crucial for safety
- Hearing is less tiring and listening is more pleasant
- Increased ability to understand speech in normal conditions and noisy situations
- Less volume needed, which reduces the interference of background noise and the chance of feedback
- Keeps both ears active, reducing the chance of the unaided ear losing its ability to hear or understand
- Greater comfort when loud noises occur
- Smoother tone quality and improved clarity

