## AUDINA PRODUCTS

Audina® Hearing Instruments, Inc. was established in 1990 with a dedicated team of skilled individuals sharing a common vision - to build and distribute the finest products, while offering outstanding service with integrity and value. Today, Audina's associates continue to share that same commitment to designing and building state-of-the-art custom hearing instruments. Many of Audina's engineering, technical and sales associates have over 25 years of experience in the hearing industry. Our team is devoted to improving the quality of life for every person who wears an

- Privately owned American company
- Advanced technology

Audina hearing instrument.

- Comprehensive product line to accommodate all hearing loss needs
- International reputation exporting to over 30 countries
- Recognized as a hearing industry leader
- Legendary customer service

professional personnel.

• ISO Certified, 9001, 13485, CE

In this day of corporate conglomerates, Audina takes pride in maintaining its independence. An American privately-owned and operated company, Audina has established itself as a truly global organization with loyal and satisfied clients on every continent.

By maintaining ISO certification, Audina is demonstrating its commitment to our four measurable quality objectives: Quality, Delivery, Continual Improvement, and Committed Quality Suppliers. Our clients can be assured that Audina is an organization that is committed to providing them with products that meet the highest quality standards; built by highly skilled and trained







OPTI-TRIM®

PARAGON © 2|4

SIMPLEX ©

FOUNDATION

SUPER 60 ©

Your Authorized Audina® Hearing
Healthcare Professional

www.audina.net

## SIMPLEX

A Simple Approach to Digital



Feel free to walk into most any environment and be confident that your hearing instruments will constantly adjust to your surroundings, providing optimum sound quality.

Digital technology has changed the world of communication. You may benefit from this exciting technology in a very personal way with the SIMPLEX hearing instrument.

With the power of advanced digital processing, the SIMPLEX instrument reproduces the sounds around you with optimum fidelity. Your hearing healthcare provider can select appropriate controls, using them in combination with multiple channels and bands to modify the incoming sound to meet your unique hearing needs.





 Speech is automatically processed through 2 channels and 2 bands resulting in clear sound.

FEAT URES:

OPTIONS:

- Easy adjustments may be made by your hearing healthcare provider without the need of a computer or special software.
- A built-in expansion for quieter performance.
- An adjustable or an automatic volume control is available.
- A Telecoil option will eliminate microphone interference while using a telephone.



The SIMPLEX is available in all custom styles, Full Shell to Completely-in-the-Canal (CIC).

## Why Two Hearing Instruments are Better than One:

CHOICE

RIGHT

THE

MAKE.

Patients sometimes ask why their hearing healthcare professional recommends two hearing instruments rather than one. If you have a hearing loss in both ears, you are most likely a candidate for two hearing aids. Similar to the way refractory problems in both eyes are treated with a pair of glasses, it makes sense that bilateral hearing loss should be treated with binaural hearing aids. While a hearing healthcare provider can best determine if you are a candidate for two instruments, the ultimate decision is yours.

Consider these important advantages of a binaural (two ear) fitting:

- A more natural, "stereo sound" and an overall balanced feeling
- Improved ability to identify the direction of the sound, which is crucial for safety
- Hearing is less tiring and listening is more pleasant
- Increased ability to understand speech in normal conditions and noisy situations
- Less volume needed, which reduces the interference of background noise and the chance of feedback
- Keeps both ears active, reducing the chance of the unaided ear losing its ability to hear or understand
- Greater comfort when loud noises occur
- Smoother tone quality and improved clarity

